



Phase II on the Horizon: Building Strength and Collaboration

We continue building momentum for VIBRANT MOMS!

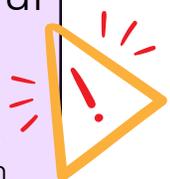
One of our biggest current priorities is finalizing our Phase II proposal, which is a critical step in securing funding. A draft proposal was submitted to our funding agency (NIH via Westat) on February 3, 2025. We continue making adjustments for the final proposal, which is due by March 24, 2025. We anticipate receiving response from NIH and Westat in late spring or early summer and will receive a funding decision by mid-July. In the meantime, VIBRANT MOMS will be preparing materials and an IRB protocol for Phase II, as we must be ready to begin Phase II recruitment by August 15th.

The Coalition meeting this month will be an excellent way to engage with members about phase II plans and to guide plans for community dissemination of Phase I findings.

In March, VIBRANT MOMS team members will be attending meetings in New Orleans, LA and Birmingham, AL to showcase our Phase I findings and collaborate with other Maternal Health Coalitions. Additionally, our research team (including graduate students and medical students) is planning to submit abstracts for the TTUHSC Amarillo Research Symposium and the American Public Health Association! Presentations and meetings are important avenues to share our findings, receive feedback from the scientific community, and gain knowledge and insights that strengthen our Coalition and improve our impact.

We extend a huge thank you to each of you who has contributed time, effort, and expertise. Our Coalition is strong and productive because of our team members and your creativity and “can do” attitude to improve the health of moms in our communities. We are excited to continue our journey together as we continue planning for Phase II!

Don't Miss Our Coalition Meeting!



Join us Thursday, **February 27**, from **12:00 – 1:30 PM (CST)** for key updates and next steps in the Vibrant Moms Project! We'll cover Phase I progress, Phase II interventions, upcoming conferences, and community implementation strategies. Plus, engage in breakout discussions to help shape our next steps!

[Zoom Link](#)
[Join Here](#)

Your voice matters—see you there! 🎉

Coffee and Conversations

Grab your favorite drink and connect with us for an informal, engaging space to share updates, celebrate wins, and spark new ideas!



 **Next Meeting:**
Thursday, March 20th, 2025

[Zoom Link: TBD](#)



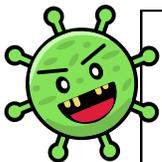
Partner Highlight - March of Dimes

March of Dimes has been at the forefront of maternal and infant health for over 85 years, working to prevent preterm birth, reduce maternal mortality, and address health disparities that impact moms and babies. Their mission is rooted in research, advocacy, and community support to ensure all families have access to the care and resources they need for healthy pregnancies and healthy babies.

A primary focus of the organization is reducing preterm birth, which affects 1 in 10 babies in the U.S. March of Dimes funds cutting-edge research to better understand the causes of preterm birth and develop innovative solutions. Their work also includes addressing maternal health conditions like preeclampsia, which can have severe consequences for both mothers and babies.



In addition to their research efforts, March of Dimes **advocates** for policies that support women's health, such as expanded access to quality prenatal care and maternal health services. Their policy priorities focus on improving maternal and infant health through access to care, research funding, and equitable healthcare solutions. Their programs like **Low Dose, Big Benefits** focus on the use of low-dose aspirin for preventing preeclampsia.



International Prenatal Infection Prevention Month

February is recognized as International Prenatal Infection Prevention Month, a time to raise awareness about the risks that infections during pregnancy pose to both mothers and babies.

Infections such as Group B Streptococcus, urinary tract infections, and sexually transmitted infections can lead to complications like preterm birth, low birth weight, and birth defects.

There are simple and effective ways to reduce the risks. Regular handwashing, staying up-to-date on vaccinations, practicing safe food handling, and attending routine prenatal checkups are key steps in preventing infections.

Help Us Reach More Spanish-Speaking Moms!

Last month, we shared an important opportunity to help improve maternal health care in our community, and we're grateful to everyone who has participated so far! Now we're focusing on reaching more Spanish-speaking families to ensure every voice is heard.

Access Flyers and Social Media Posts

Please help us spread the word by sharing this survey with Spanish-speaking friends, family, and community members.

Scan the QR code on the flyer or visit the [Survey Link](#), to take the survey in Spanish today!



VIBRANT MOMS: VERIFYING AND IMPLEMENTING EVIDENCE-BASED PROGRAMS FOR ADDRESSING NEEDED TRANSFORMATIONS IN MATERNAL OUTCOMES, MEASURES, AND SUPPORT

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